

# B.S. IN BUSINESS MANAGEMENT

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## Overview

The business management program is designed for the working professional who desires to increase business management knowledge and skills within the context of a Christian, liberal-arts education. Emphasis will be on connecting business education theory and research to current trends and best practices in a high-tech, global, mobile, and diverse marketplace.

## Program Goals

Upon completion of the business management program:

- Students will demonstrate the ability to address problems within their disciplines by identifying strategies and/or tactics to answer questions or achieve goals in their discipline.
- Students will demonstrate their abilities to identify ethical dilemmas and responsible courses of action.
- Students will demonstrate the ability to analyze and interpret quantitative and/or qualitative information in their discipline.
- Students will demonstrate an understanding of functional areas of business.
- Students will reflect on how and why to integrate a Christian faith perspective into work and life.
- Students will demonstrate effective written communication skills.
- Students will demonstrate effective oral communication skills.
- Students will demonstrate the ability to explore issues, ideas, and/or events before accepting or formulating an opinion or conclusion.

## Concentration Goals

- Data Analytics: Apply data analytics within business contexts using theory, best practices, and ethics.
- Management: Apply the managerial functions of planning, organizing, leading and controlling to people and organizations.
- Healthcare Management: Demonstrate operational, financial, technical, and leadership skills that provide a foundation for effective management in healthcare systems.

## Pathway to MBA

Students in this program may participate in the CAPS Business to MBA pathway which allows students in business majors to take up to 3 MBA courses, or 9 credits, to simultaneously fulfill their undergraduate degree requirements along with their MBA degree requirements. For more information refer to the CAPS Business to MBA pathway page (<http://catalog.bethel.edu/adult-professional-studies/academic-programs-disciplines/special-programs/mba-pathway/>).

## Admission Requirements

The business management major will consider applicants who:

- Meet the general requirements (<http://catalog.bethel.edu/adult-professional-studies/admission/general-requirements-admission-caps/>) for admission to the College of Adult and Professional Studies.
- Have a combined cumulative GPA of 2.0 or higher on a 4.0 scale on previous academic work.
- Have a transcript evaluation completed to determine which, if any, outstanding course requirements or needed credits must be fulfilled.

Students who have not achieved the minimum GPA, grade standards, or other assessment criteria may still apply to be considered for provisional acceptance. See *Admission Categories*.

## Degree Requirements

### B.S. in Business Management

The required curriculum for the business management major comprises a 45 semester credit sequence of courses. For course sequence, request a program calendar from the College of Adult & Professional Studies. Concentration courses will be scheduled based on demand and space available. The Business Management major cannot be combined with the Accounting major or the Finance major.

Code	Title	Credits
ACCT 200	Financial Accounting for Managers	3
BUSN 205	Survey of Microeconomics and Macroeconomics	3
BUSN 220	Management Information Systems	3
BUSN 301	Foundations of Business Management *	3
BUSN 302	Human Resource Management	3
BUSN 323	Marketing Fundamentals	3
BUSN 335	Business Law	3
BUSN 425H	Applied Ethical Decisions in Life and Business	3
BUSN 491	Business Capstone *	3
FINA 200	Financial Management	3
MATH 301	Business Mathematics and Statistics	3
<b>Concentrations</b>		<b>12-15</b>
Select one to two concentrations: Data Analytics, Management, or Healthcare Management		
<b>Business Management Major Total</b>		<b>45-48</b>
<b>General Education, Bethel Distinctives, and Elective Courses</b>		<b>74-77</b>
<b>Total Credits</b>		<b>122</b>

\* Course must be taken for credit in residence at Bethel.

### Business Management (B.S.) Concentrations

#### Data Analytics Concentration

Code	Title	Credits
BUSN 118	Introduction to Business Programming	3
BUSN 315	Business Analytics	3
BUSN 325	Business Database Management	3
BUSN 331	Business Analysis for Decision Making	3
BUSN 426	Predictive Data Analytics	3
<b>Total Credits</b>		<b>15</b>

#### Healthcare Management Concentration

Healthcare Management concentration courses are offered fully online to Bethel University students through an arrangement with the University of Northwestern – St. Paul. Tuition for these courses is the same as for other courses in this program.

Code	Title	Credits
BUSN 380	Strategic Management in Healthcare	4
BUSN 385	Healthcare Leadership	4
BUSN 387	Healthcare Law and Ethics	2
BUSN 389	Finance Systems in Healthcare	4
<b>Total Credits</b>		<b>14</b>

**Management Concentration**

Code	Title	Credits
BUSN 308	Strategic Management and Planning	3
BUSN 310	Global Management and Leadership	3
BUSN 315	Business Analytics	3
or BUSN 320	Professional Project Management	
BUSN 340	Operations and Supply Chain Management	3
<b>Total Credits</b>		<b>12</b>