

DATA ANALYST CERTIFICATE

Overview

This certificate is for a business professional who wants to move into a business analyst role, or a business supervisor/manager who needs to understand the data analytics side of their business.

Program Outcome

- Construct optimal solutions for problem-solving and decision-making informed by statistical analysis, data mining, and business analytics techniques.

Admission Requirements

- Meet the general requirements (<https://catalog-next.bethel.edu/adult-professional-studies/admission/general-requirements-admission-caps/>) for admission to the College of Adult & Professional Studies.

Students who have not achieved the minimum GPA, grade standards, or other assessment criteria may still apply to be considered for provisional acceptance. See *Admission Categories*.

Certificate Requirements

The required curriculum for the Data Analyst Certificate comprises of an 18 semester credit sequence of courses.

Code	Title	Credits
BUSN 118	Introduction to Business Programming	2
MATH 201	Business Mathematics and Statistics	4
BUSN 315	Business Analytics	4
BUSN 332	Business Analysis and Database Management	4
BUSN 426	Predictive Data Analytics	4
Total Credits		18