

B.A. IN GRAPHIC DESIGN

Code	Title	Credits
Major in Graphic Design (B.A.)		
ARH 305	History of Design	4
ART 110	Foundations: The Elements and Principles of Art & Design	4
ART 211A	Printmaking	4
ART 240	Creative Practices ¹	4
ART 250A	Photography	4
ART 495	Senior Seminar	4
ART 498	Professional Practices: Making Art Your Career	2-4
BUS 220	Principles of Marketing	4
DES 105	Introduction to Digital Media	4
DES 150	Typography	4
DES 212	Graphic Design I	4
DES 312	Graphic Design II	4
DES 324	Interactive Design	4
DES 412	Graphic Design III	4
Choose 3 ART elective courses. One course must be 300 level or above:		12
Code	Title	Credits
Major		66-68
General Education *		48-56
Electives		0-6
Total Credits		122

¹ Must be taken concurrently with a 200-level ART or DES course. Recommended to be taken sophomore year.

* Courses whose number is followed by a letter fulfill a General Education requirement. Students may not declare a B.A. in Graphic Design and a Minor in Graphic Design.