

STRATEGIC LEADERSHIP

LEAD 607 • Engaging Your Potential 0 Credit

Orientation to Bethel University Graduate School, the MBA and MA Strategic Leadership programs, and the career coaching process.

LEAD 611 • Leadership Theory & Personal Agency 3 Credits

Analysis of leadership theory and research as it applies to individuals and organizations. Evaluation of personal leadership capacities and identification of specific areas of growth in capacity and resilience. Analysis of the relationship between personal faith and leadership service.

LEAD 641 • Organizational Diagnostics and Health 3 Credits

Examination of organizational health and the key systems necessary to build and sustain it. Assessment of one's leadership characteristics and personal approach to organizational health and change. Use of research, theory, and faith and their roles in organizational effectiveness.

Prerequisites: LEAD 607 or LEAD 611.

LEAD 651 • Leadership Formation and Strategic Talent Management 3 Credits

Creation of a personal leadership philosophy grounded in understanding of the importance of developing others. Recognition of one's ability to both coach and to be coached. Understanding of foundational leadership processes, practices and strategies in effective talent management. Demonstration and recognition of the importance of culture, nondiscriminatory inclusion, and personal faith while providing recommendations to increase effectiveness.

Prerequisites: LEAD 607 or LEAD 611.

LEAD 661 • Data Analytics for Leaders: Making Ethical Decisions 3 Credits

Exploration of data analytics relevant to the business setting. Analysis of methods to visualize and explain quantitative data. Synthesis of appropriate strategies to make ethical and effective data driven managerial decisions.

Prerequisites: LEAD 607 and one of the following: LEAD 611, LEAD 641, or LEAD 651.

LEAD 671 • Strategic Communication for Leaders 3 Credits

Application of the theories of persuasion in communication contexts including public speaking, business writing, and interpersonal responses. Analysis of both ethical and persuasive communication skills during interpersonal interactions. Evaluation of the interactions between technology and communication. Demonstration of public speaking with the use of professional presentation software.

Prerequisites: LEAD 607 or LEAD 611.

LEAD 697 • Thesis Extension 0 Credit

Extension course for continued enrollment following the term in which LEAD 795 was taken, required when the thesis course is incomplete.

Prerequisites: LEAD 795. \$375

LEAD 789 • MBA/MASL Dual-degree Portfolio Addendum 0 Credit

Synthesis of key learnings from the two master's degree programs after having completed LEAD 795 for the first master's degree.

Prerequisites: LEAD 611, LEAD 641, LEAD 651, LEAD 671. Grade exceptions: Graded on an S/U basis.

LEAD 795 • Integrative Team Capstone 3 Credits

Culmination of leadership courses as students continue in graduate work. Foundation for a collaborative project that synthesizes scholarship and practice around the development of a real-life business/leadership project. Exploration of interconnections within business and connections with other aspects of life.

Prerequisites: LEAD 611, LEAD 641, LEAD 651, LEAD 661. Grade exceptions: Graded on an S/U basis.

Strategic Leadership 2

SLDR 605 • Topics in Leadership Studies 3 Credits

Course is offered as an elective, and covers a variety of emerging, transitional, and/or exploratory leadership topics.

Prerequisites: LEAD 607 or LEAD 611.

SLDR 615 • Managing Projects & Quality Initiatives 3 Credits

Introduction to project management theory, issues, challenges, and skills associated with project management. Analysis of connections among human behavior, knowledge, and processes that influence the success of projects in organizations. Assessment of projects, management, and tools for management based on best practice including the integration of cultural and diversity intelligence for competitive advantage in the marketplace.

Prerequisites: LEAD 607 or LEAD 611, LEAD 641.

SLDR 630 • Systems Perspectives on Leading Change 3 Credits

Introduction to systems thinking, and systems-based approaches to leading change. Analysis of the relationships between the elements and dynamics in an organizational system. Evaluation of organizational change situations and change initiatives, given a variety of variables and perspectives. Development of leadership approaches to organizational change.

Prerequisites: LEAD 607 or LEAD 611, LEAD 641, LEAD 671.

SLDR 640 • Beyond Diversity 3 Credits

This course examines diversity in the 21st century to include numerous and complex dimensions that relate to the workplace. Use of cultural intelligence resources, tools and assessments to increase personal awareness and an understanding of others. Synthesis of diversity theory, cultural intelligence theory, cooperation and competition theory, along with tools to build an inclusive and effective workplace. Construct an inclusive workplace model to increase innovation and creativity for competitive advantage in business.

Prerequisites: LEAD 607 or LEAD 611, LEAD 651.

SLDR 645 • Leading in Times of Crisis 3 Credits

Assessment of crisis situations and the variables contributing to particular episodes. Analysis of resources and opportunities available during crisis and their impact on a crisis situation. Synthesis of self-awareness, faith foundations, interpersonal and intrapersonal skills for the organization and direction of individuals and groups during times of intense difficulty.

Prerequisites: 2 courses from LEAD 611, LEAD 641, LEAD 651, LEAD 671.

SLDR 650 • Learning and Leading Through Conflict 3 Credits

Analysis of conflict from psychological, spiritual, and organizational perspectives. Development of personal and organizational conflict management approaches that reduce fear-based responses to conflict, distinguish between healthy and unhealthy conflict, and value healthy conflict as a necessary lab for learning and a gateway to deeper shared interests.

Prerequisites: LEAD 607 or LEAD 611, LEAD 651.

SLDR 660 • Followership: The Other Side of Leadership 3 Credits

Examination of followership. Overview of traditional views and attitudes toward followers. Analysis of Kelley's model of followership types and the characteristics of an exemplary follower. Analysis of the relationship between leaders and followers and investigation into the relationship between followers and toxic leaders. Application of Values-Based Leadership including identification of traits and values of followers. Evaluation of personal followership style and development of a plan for improving abilities as a follower.

Prerequisites: LEAD 607 or LEAD 611, LEAD 651.

SLDR 789 • Portfolio Deliverable 0 Credit

Synthesis of key learning from the Master of Arts program, including a reconsideration of earlier work, leadership theories and growth concepts, and the development of a professional portfolio.

Prerequisites: Choose 2 of the following: LEAD 611, LEAD 641, LEAD 651, LEAD 661, LEAD 671. *Grade exceptions:* Graded on an S/U basis. \$110 Coach Portfolio Evaluation Fee.